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**Current Promotions!\***

- Two-Room Residential Carpet Cleaning \$99.95
- Military Discount 20%
- Office Carpet Cleaning \$149.95
- Go to TheCleaningGenies.com for a chance to win a FREE home or office cleaning!

\*Restrictions Apply visit us online or call for info

## *Cleaning Genies adds New Management*

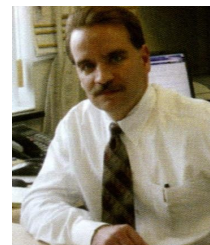
Eileen’s husband, Dale, has joined Cleaning Genies full-time as Vice-President. Dale’s focus will be on overseeing Cleaning Genies’ Commercial Division and new business development.

Dale has played an executive role in many area businesses over the years including as Co-Founder of Doughty Financial Associates of Casco, GM of Forest City Chevrolet in Portland, Marc Motors in Sanford and as a Branch Partner with Reliant Mortgage Company of Beverly, MA.

Dale will continue his Mortgage Banking Practice with Reliant Mortgage Company but

will no longer hold the title of Branch Manager and have the responsibilities that go along with it.

“In the very competitive car business and mortgage business, the only way to stand out among your competitors was through great pricing, unsurpassed service and a quality product. Cleaning Genies brings those same values to the service industry and I am confident that my 20+ years of experience in promoting and perfecting these values will prove to be beneficial to Cleaning Genies’ continued growth”, says Dale.



*Dale W. Doughty  
Vice President*

Eileen and Dale have been married 11 years and reside in Windham with their three children.

Dale can be reached at our Windham office or by calling his cell at (207) 329-8337.

## *The Magic Carpet*

What Genie would be complete without a “Magic Carpet?” If your carpets have lost their magic, we can help!

Cleaning Genies now offers professional carpet and upholstery cleaning. Our commercial carpet extractors use

high-pressure jets that spray a solution deep into your carpets pile, then a beater brush loosens the soil and a high-powered vacuum lifts the dirty water from your carpet, leaving your home smelling fresh and clean and eliminating many of the allergens and dander that

hide in your carpeting. Each machine also has an upholstery attachment for furniture and stairs.

To learn more about this new service and to receive a quote contact Eileen at (207) 892-8822.

## *New Products*



*Our newest all-purpose cleaner. Also great as a laundry detergent and more!*

Since we began, Cleaning Genies has been committed to providing a high-quality service, while doing our very best to use only eco-friendly products.

At the same time we have always felt a commitment to support small Maine business.

For these reasons we are proud to report that we have adopted two new products into our repertoire of fine, environmentally safe cleaning supplies.

Our staff has reported back that these products work exceptionally better than what we had been using and they are manufactured right here in Maine!

The first product is a new all-purpose cleaner and degreaser called "Incredibly Pink." Incredible Pink is a very versatile cleaning product that is tough enough to clean ovens, yet gentle enough to use as a laundry detergent. It is non-toxic,

bio-degradable, non-flammable and safe for septic systems.

The second product is "Dress Up", which we use in lieu of dangerous furniture polishing aerosols and is equally as safe and effective as "Incredibly Pink."

If you are interested in trying either product for yourself it is available for sale by calling us at (207) 892-8822.

## *Summer Humidity Can Mean Mold*

**"Bleach is not an effective way to kill mold, nor is it very safe."**

First Spring, and the wet basements that remind us winter is nearing an end. Then the dog days of summer and the reality of humid air. Finally, the mold problem.

Aside from being unsightly, mold poses a significant health risk to you and your family.

The good news is that most

minor mold problems can be addressed without hiring a professional abatement company. Mold growth is typically found in damp areas such as basements, bathrooms and anywhere you may have sweating pipes or other moisture sources.

The first step to alleviating

mold is to reduce the moisture level by adding one or more dehumidifiers or eliminating the moisture source. The cleanup of the mold should be done with a mold cleaner or alcohol based product, such as some hand sanitizers. Contrary to popular belief, bleach is not an effective way to kill mold nor is it very safe.

## *Commercial News*



*The new US Border Patrol facility in Calais, Maine.*

Did you know Cleaning Genies is not just a residential cleaning company?

It may surprise you but Cleaning Genies also offers commercial cleaning and janitorial services.

Cleaning Genies maintains many offices and public build-

ings throughout the Greater Portland & Sebago Lakes Region.

We have also performed post-construction and other one-time clean-up projects for such high profile properties as Famous Dave's BBQ in Scarborough, Hoggys Restaurant &

Deli in Westbrook and even the 120,000 Square Foot US Border Patrol facility in Calais!

We offer routine janitorial services, one-time cleanups, carpet cleaning, floor cleaning and more!

To schedule a walk-through call us at (207) 892-8822.

## Cleaning Genies hits the Air Waves!

For those of you that have never hit us with a last minute crisis, you may not know that we love a challenge!

So last April when we were contacted by a representative of Celeste, the well-known WBLM radio celebrity, with a challenge, we couldn't wait to step up.

It was the Thursday before Easter weekend and through a series of events Celeste suddenly found herself hosting 17 family members for the

Easter holiday. With the obvious dinner preparations in mind, Celeste was quite confident that she was not going to have the time to prepare her home for this unexpected event given the enormity of it, combined with her hectic schedule.

With a little Genies magic we were able to put together a last minute crew to visit Celeste's home on the following day and give it a full top to bottom clean before her big event. "It

was Awesome, Fantastic! I am so hooked,... you have no idea!" said Celeste after our visit.

Since then we have grown closer to Citadel and now have a radio campaign airing on WBLM and WJBQ and maintain Citadel's offices at 1 City Center in Portland. To hear Celeste's conversation about her experience or to hear our current ad visit our website at [www.TheCleaningGenies.com](http://www.TheCleaningGenies.com).



*Cleaning Genies joins forces with WBLM and WJBQ!*

## Services You May Not Know About

Cleaning Genies is more than just a cleaning company. We have always tried to be flexible to the needs of our clients and in the process have added several services over the years that some have requested but many may not know we offer, such as:

- Linen/Laundry Service

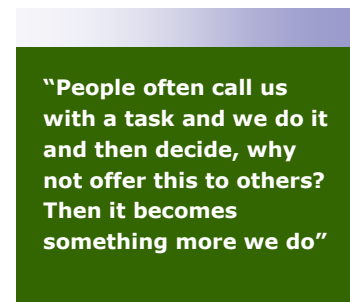
-professionally cleaned, washed, folded and returned at our next visit for \$1.30 per pound

- Carpet/Upholstery Clean
- Junk Cleanouts/Organizational Help
- Window Cleaning
- Construction Cleanup

- Seasonal Property Monitoring

- Rental Changeovers

"People often call us with a task and we do it and then decide, why not offer this to others? Then it becomes something more we do!", says Eileen, President and Founder of Cleaning Genies.



## Have you found us online?

Want to know what our current promotions are? Interested in purchasing a gift certificate for a loved one?

At [www.TheCleaningGenies.com](http://www.TheCleaningGenies.com) you can buy a gift certificate, listen to our latest radio ads and find other valuable infor-

mation about our products and services.

Are you on Facebook? So is Cleaning Genies! You can find us on Facebook by typing Cleaning Genies, LLC in your Facebook search bar or Cleaning Genies Commercial.

Become a friend of ours on

Facebook and you will see promotions as we announce them and have access to valuable coupons. Are you a member of Groupon? So are we! Go to our Facebook page and find out how to like us on Groupon to have access to even more savings!



*Visit us at:  
[TheCleaningGenies.com](http://TheCleaningGenies.com)*

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Great Rates! Top Quality Service! Professional!  
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**Existing Customers!!** Did you know that Cleaning Genies has a referral program? If you know of any household or office that could benefit from the services that we provide, send them our way! If they become a customer of Cleaning Genies we will **credit your next billing \$25!** Make sure they mention your name when they call!

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## In The Garden

What most people may not know about Dale & Eileen, is their relatively simple lifestyle.

In addition to managing two businesses, the couple manages a small homestead in Windham that includes pigs, laying hens and several large vegetable and herb gardens.

“Despite the weather setbacks, this year we have squash, various pumpkins, cucumber, tomatoes, bean and pepper varieties. Along with carrots, beets, spinach, lettuce, cabbage, corn, asparagus, watermelon and radishes. This is in addition to our usual apples, raspberries, strawberries, blackberries, horseradish, asparagus and various herbs that we have

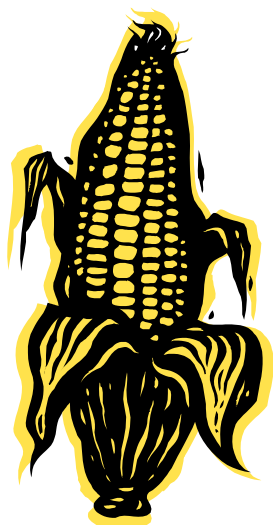
growing every year.” says Dale. “Our garden practices are similar to that of our business, no chemicals and we produce our fertilizer by composting organic materials and even harvest rainwater.”

“Just as the summer rush of Cleaning Genies begins to wind down the harvest season takes off and I spend hours every day harvesting and processing our annual take.” says Eileen, “There is never a dull moment.”

Dale continued, “It started with a small raised garden and then the flavors and other rewards of gardening all came back to me from my youth of spending hours as a youngster

in my Grandparents fields. Aside from the obvious money savings, the food quality is much better, you know where it came from and it is a great educational experience for the kids. We produce our own pickles, salsa, spaghetti sauce, soups, along with having canned and frozen vegetables to last year-round. We also began raising our own pork and plan on bartering part of it for similarly raised beef. Its really more than a hobby at this point but we find the time.”

If you have questions about your garden or are thinking of starting one, don't hesitate to shoot us an email, we will be happy to share our experience!



*For the Doughty's, eco-responsibility doesn't end when the workday does.*